AADHAN

PROPERTY

ILLUSTRATIVE SAMPLE

Buyer Brief

Your requirements, clearly defined.

FIND / BUYER-SIDE SUPPORT

Purpose / Priorities / Decision criteria

Example reporting format with hypothetical information.
Not a completed client assignment or professional opinion.

ILLUSTRATIVE DELIVERABLE 01

The Buyer Brief

Fictional demonstration. No real buyer, property, field visit or client result is represented.

The property search begins with a decision framework. This hypothetical buyer wants a home for occasional family stays and is currently outside India.

Input	Hypothetical brief
Intended use	Occasional family stays; buyer confirmation needed before a real search.
Budget basis	Not supplied. Establish range and what costs are included.
Property preference	Existing home; major renovation outside the hypothetical brief.
Must-have	Practical vehicle approach and manageable access to the main living area.
Acceptable compromise	Cosmetic work, subject to later review.
Reject condition	Confirmed must-have mismatch or major work beyond buyer tolerance.
Decision now	Which option deserves a visit and further information requests?

The questions before the shortlist

What is essential to the buyer? What can be compromised? Which missing fact could rule an option out? A useful brief records those answers before the search grows.

What a real document would identify

Buyer confirmation, document version, prepared date, intended-use criteria, sources of assumptions and the next agreed task. Private buyer information stays within the engagement.

Editable companion: 01_Aadhan_Buyer_Brief_Template.md. The sample is proposed reporting design, not evidence of past work.